

ビッグニュース

Big News



Keechdesign opens branch office in Tokyo

London-based design agency Keechdesign opens a new branch office in the heart of Tokyo.

The new office is located in the Minami-Azabu district and will be operational from July 2018. It is an extension of Keechdesign's London studio, serving as a liaison point for projects in Japan and the wider Asia region.

“It’s a very exciting step for us and represents our ongoing commitment to our export of creative services. The new office will bring KD’s unique design approach closer to our Japanese clients, facilitating both communication and new business.”

David Keech
Managing Director

New Partnership with Shiro Nakamura Design Associates Inc.

Keechdesign is pleased to announce a new strategic partnership with Shiro Nakamura Design Associates.

As from June 2018, Keechdesign and Shiro Nakamura Design Associates will support each other in the mutual evolution of their companies. Shiro Nakamura will be taking up the position of Senior Creative Advisor to Keechdesign.

Shiro is one of the world's most successful designers, and a leading figure in the global creative industry. Renowned for his transformative years as Chief Creative Officer at Nissan Motors, Shiro brings unparalleled experience and design expertise to Keechdesign's team.



“I’m excited by this new partnership and am looking forward to our future design evolution.”

Shiro Nakamura
CEO, Shiro Nakamura Design
Associates Inc.

Notes to Editors

Keechdesign is a London-based design agency delivering full-spectrum creativity from research to marketplace.

We excel in the following areas:

- Research and Insight
- Design and Delivery
- Brand and Communication

Our agile, design-led approach means we achieve award-winning results for businesses ranging from Japanese global corporations to European start-ups. We have deep experience in the following industry sectors: consumer product, business equipment, wearable tech, audio visual, automotive, construction, fashion, retail, interiors, architecture, online and digital.

Keechdesign was founded in 2005 by David Keech. David graduated from the Royal college of Art in 1989, worked as an Associate at Foster and Partners for 10 years, then as an in-house designer for Yamaha at their Japan HQ, founding Keechdesign on his return to the UK.

For further information, interview requests and high resolution images please contact:

Vish Chopra - Design Manager
vish@keechdesign.co.uk
+44 (0)20 3417 4893



LONDON

Keechdesign UK Ltd.
112-114 Great Portland St.
Fitzrovia
London
W1W 6PH

TOKYO

3-21-14-612
Minamiazabu, Minato-ku
Tokyo
106-0047

